

**MINUTES OF THE MEETING OF  
March 14, 2016  
PRODUCTIVITY INVESTMENT BOARD**

500 West Temple Street  
Room 743  
Los Angeles, CA 90012

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**PIB Members Present**

Shawn Landres, Chair  
Viggo Butler  
Rodney Gibson  
Nancy Harris

**PIB Members Absent**

Jaclyn Tilley Hill  
Jacki Bacharach  
Charles Bakaly (Alternate)  
Edward McIntyre

**CALL TO ORDER**

Commissioner Landres called the Productivity Investment Board (PIB) meeting to order at 10:05 a.m.

**APPROVAL OF MINUTES**

Approval of minutes was deferred to the next regularly scheduled PIB meeting.

**DIGITAL GOVERNMENT CHALLENGE: Criteria and Application**

Commissioner Landres reported the following:

The PIB and full Commission agreed to a special Digital Government Challenge solicitation, based on the *Digital by Default Report*, in lieu of 4<sup>th</sup> Quarter solicitation. The special solicitation will be for requests up to \$100,000, with a preference for loans and collaboration.

The third recommendation of the report, "Cost-Effective Software Infrastructure," will probably generate proposals:

- All departments are being integrated on the backend, but the problem is that the front end websites are still developed by legacy enterprise subscriptions. Departments with a planned program may just need funding up front for the infrastructure.
- ISD maintains the priority of technology upgrades within the County so migration and progress is as fast as possible. QPC can help them be more productive and change the timeline with focused challenge grants.



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Commission**

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**Chair**

Rodney C. Gibson, Ph.D.

**1<sup>st</sup> Vice-Chair**

Nancy G. Harris

**2<sup>nd</sup> Vice-Chair**

Jacki Bacharach

**Chair Emeritus**

Jaclyn Tilley Hill

**Immediate Past Chair**

Edward T. McIntyre

Walter Allen, III

Charles G. Bakaly, Jr.

Viggo Butler

Evelyn M. Gutierrez

Lisa Korbatov

J. Shawn Landres, Ph.D.

Huasha Liu

Bud Treece

William C. Waddell, DBA

Joseph P. Wetzler

Jacqueline Agnello Wong

Will Wright

**Executive Director**

Victoria Pipkin-Lane

**Program Manager**

Mary E. Savinar

**Program Support**

Laura Perez



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effective and caring service”***

One goal of the Challenge Solicitation would be to communicate with the Board what may be needed in funding to achieve the “Digital by Default” recommendations. If we call for proposals, limiting the pool to \$100,000, and receive proposals in excess of that, we can report the unfunded need to the Board. But we need to collect supporting data, especially cost per constituent.

### **Challenge PIF Application**

Include a paragraph at the top of the application:

Digital Government Funding Challenge: We are allocating a total of \$100,000 to this challenge. The funds may go to more than one proposal, but the combined total will not exceed \$100,000. The Commission is especially interested in proposals that:

- Reduce cost of transactions
- Reduce the time involved in transactions
- Lower the digital divide and expand the public’s access to available technologies.

Follow with the questions below:

1. How do the findings of the *Digital by Default Report* relate to your department’s experience with technology software?
2. Where is your department in terms of assessing technology needs and opportunities, and what would it take to accelerate that process?
3. How will this request improve public access to the department and how would it reduce the financial and time costs of interactions with the public and the department? How will this proposal change or inculcate a digital culture within your department?
4. How will this proposal reduce the digital divide and encourage wider public use of available County technologies?

Staff will draft the form and send it to the Committee.

- March 25: The Challenge solicitation, including notice that process has different requirements and, if not funded, they can resubmit during the regular cycle
- May 9: Challenge due date
- May 19: PIB Advisory Committee (will rank the top projects)
- June 1: Special PIB Meeting for the Challenge and reports from specific PIF projects
- June 20: Commission vote on the Challenge

The Commission will still send the first quarter solicitation in July because there will be \$186,900 remaining in the fund after the \$100,000 Challenge PIF is awarded.

### **PIF CHARTER UPDATE REVIEW**

The Charter itself focuses on funding of creative programs. The Committee should focus on identifying alternative resources to enable broader recommendations regarding funding.

#### Membership:

- The language was changed to allow flexibility of the number members

#### Duties:

- Added a list of duties pulled from the ordinance

#### Responsibilities:

- Items 6 and 7 are now more robust. Item 7c was revised to state “Keep the Commission apprised of the status of long-term fiscal strength of the Productivity Investment Fund”
- Item 8 – edited out “annual”

#### Guidelines:

- Added “Savings achieved through PIF funding must be reallocated to the funded program or returned to the PIF, unless otherwise required by County Policy.”  
This should be #1b

Commissioner Gibson moved to adopt the Charter as amended, seconded by Commissioner Harris. The motion passed unanimously.

Staff will make the changes and send to County Counsel as soon as possible.

### **SPECIAL PIB MEETING**

June 1<sup>st</sup> Requested PIF presentations:

14.6	ACWM	Exotic Pest Detection
15.20	DPW	Mandatory Water Restriction Outreach
14.12	DPW	Water Pressure Reducing Turbine System for Electricity Generation

Fall PIF presentations in October:

15.2	BOS/Arts Com.	Technology Enhanced Arts Learning
15.18	LACMA	LACMA and Charles White Elementary School

The presentation on the *Green House Gas Reduction Fund* as an alternative source of funding for County projects will be deferred to August 8<sup>th</sup> due to time considerations.

Commissioner Liu, mentioned that their (SCAG) consultants may be available to provide these trainings. Commission staff will follow up to see if a consultant is available for the August 8<sup>th</sup> PIB meeting. Invite the Mega Grants group to the meeting.

**DISCUSSION AND MATTERS NOT ON THE POSTED AGENDA (TO BE PRESENTED AND PLACED ON A FUTURE AGENDA)**

None

**PUBLIC COMMENT**

None

**ADJOURNMENT**

On motion by Commissioner Harris, seconded by Commissioner Butler, the meeting adjourned at 11:18 a.m. The next Special PIB meeting will be June 1, 2016.