

Quality and Productivity Commission
30th Annual Productivity and Quality Awards Program
"Heritage of Excellence"

2016 APPLICATION

Title of Project (Limited to 50 characters, including spaces, using Arial 12 point font):

NAME OF PROJECT: YOUTH SWING-A-THON

DATE OF IMPLEMENTATION/ADOPTION: JANUARY 1, 2002
 (Must have been implemented at least one year - on or before July 1, 2015)

PROJECT STATUS: Ongoing One-time only

HAS YOUR DEPARTMENT PREVIOUSLY SUBMITTED THIS PROJECT? Yes No

EXECUTIVE SUMMARY: Describe the project in 15 lines or less using Arial 12 point font. State clearly and concisely what difference the project has made.


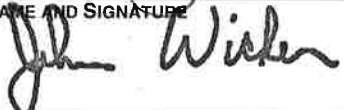
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By providing a free baseball clinic for the youth, the Department of Parks and Recreation (DPR) in collaboration with the Los Angeles Police Department (LAPD), is able to teach children baseball fundamentals such as hitting, fielding, base-running and of course teamwork. The Departments have also been able to use their cache as community service leaders to invite guest coaches from the Dodgers' dugout, like the legendary Manny Mota, to provide technical instruction and inspiration. Youth are also provided access to several baseball related activity booths and enjoy a mobile gaming truck, all at no cost. Each year, there have been over 300 youth in attendance with free refreshments and giveaways from gloves to bicycles. Both recreational and instructional, participants also have the opportunity to watch an exhibition game between LAPD and the County of Los Angeles Sheriff's Department.

BENEFITS TO THE COUNTY

| (1) ACTUAL/ESTIMATED ANNUAL COST AVOIDANCE | (2) ACTUAL/ESTIMATED ANNUAL COST SAVINGS | (3) ACTUAL/ESTIMATED ANNUAL REVENUE | (1) + (2) + (3) = TOTAL ANNUAL ACTUAL/ESTIMATED BENEFIT | SERVICE ENHANCEMENT PROJECT |
|---|---|--|--|-----------------------------|
| \$ 8,000 | \$6,000 | \$ 0.00 | \$ 14,000 | <input type="checkbox"/> |

ANNUAL = 12 MONTHS ONLY

| | |
|---|--|
| SUBMITTING DEPARTMENT NAME AND COMPLETE ADDRESS County of Los Angeles Department of Parks and Recreation 433 South Vermont Avenue Los Angeles, CA 90020 | TELEPHONE NUMBER 818-367-5043 |
| PROGRAM MANAGER'S NAME Sandra Chapman El Cariso Regional Park - Supervisor | TELEPHONE NUMBER 818-367-5043 EMAIL schapman@parks.lacounty.gov |
| PRODUCTIVITY MANAGER'S NAME AND SIGNATURE <small>(PLEASE CALL (213) 893-0322 IF YOU DO NOT KNOW YOUR PRODUCTIVITY MANAGER'S NAME)</small> Elizabeth Mendez  | DATE July 5, 2016 TELEPHONE NUMBER 213-738-3040 EMAIL lmendez@parks.lacounty.gov |
| DEPARTMENT HEAD'S NAME AND SIGNATURE John Wicker  | DATE July 5, 2016 TELEPHONE NUMBER (213) 738-2953 |

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1st FACT SHEET – LIMITED TO 3 PAGES ONLY: Describe the **Challenge, Solution, and Benefits** of the project. State clearly and concisely what difference the project has made. Use Arial 12 point font

Challenge

Providing space, support, and quality instruction for community youth can at times be difficult. While recreational baseball may be relatively easy to come by, whether in a league in a park or simply a pick-up game, in-depth assessment of skill, tailored instruction, and quality mentorship can be a financially taxing extracurricular activity for many families. The challenge then becomes to create opportunities for providing a quality program that teaches baseball fundamentals to youth in the community at no charge.

Solution

DPR approached LAPD’s baseball team and offered to host the clinic at its El Cariso Community Regional Park facilities while LAPD provided the instructional element. By partnering with LAPD, DPR gains access to a host of dedicated and experienced coaching staff on the LAPD baseball team. Staff from both Departments assist in organizing the clinic. The LAPD team brings all necessary regulation equipment which the youth are able to utilize to improve their skills and learn new techniques. The truly clinical component occurs as youth move from station to station and are evaluated and ranked according to age and skill level. They are then given a personalized workout regimen that addresses any deficiencies they may have exhibited during the clinical portion. Once given the tools they need to improve their skills, players are then able to practice on their own.

Benefits

The benefits for each clinic participant is the high level of instruction they receive and the workout tips they are given to build their individual skill levels. This is all accomplished in a recreational and non-competitive environment, where they are given individual instruction. They also enjoy visiting all the different booths at the event, and playing the games they offer.

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This program promotes intergovernmental cooperation and coordination, benefitting LAPD officers who are given direct access to youth in an informal environment, and DPR who can take advantage of the expertise LAPD has to offer at no cost. The activity also humanizes the officers in the eyes of youth who often grow up with the mentality of police as unapproachable others in the community. An added benefit to DPR’s programming is that many of the youth, once exposed to the game through participation in the clinic, join park sports teams as a result.

The youth attending this clinic receive valuable individual training from expert coaches and players that will benefit them as they continue to mature as players in the sport of baseball. Some have continued on with the sport, becoming high school and college players. Some have also taken the skills they learned during the clinic and pursued softball as a lifetime hobby. In any event the exposure of these clinics provide to the sport of baseball, allows youth a positive avenue for personal development and the opportunity to make new friends and teammates.

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LINKAGE TO THE COUNTY STRATEGIC PLAN (DETAIL IS REQUIRED FOR COUNTY DEPARTMENTS): Use Arial 12 point font

Linkage to County Strategic Plan

Community Support and Responsiveness: Goal 2

By providing youth with personalized services at no charge and promoting social cohesion between residents and County departments, the program satisfies Goal 2 of the County’s strategic plan. The program undoubtedly enriches lives and effectively responds to economic (free programming) and social (building trust between community members and County departments) challenges.

Integrated Service Delivery: Goal 3

By partnering with one another and pooling resources – facilities and staffing/technical support – DPR and LAPD are able to leverage resources and measurably improve client and community outcomes.

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COST AVOIDANCE, COST SAVINGS, AND REVENUE GENERATED (ESTIMATED BENEFITS TO THE COUNTY): If you are claiming cost benefits, include a calculation on this page. You must include an explanation of the County cost savings, cost avoidance or new revenue that matches the numbers in the box. Remember to keep your supporting documentation. Use Arial 12 point font

Cost Avoidance: Costs that are eliminated or not incurred as a result of program outcomes.

Cost Savings: A reduction or lessening of expenditures as a result of program outcomes.

Revenue: Increases in existing revenue streams or new revenue sources to the County as a result of program outcomes.

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|---|--|---|--|-----------------------------------|
| \$8,000 | \$6,000 | \$0 | \$ 14,000 | <input type="checkbox"/> |

ANNUAL= 12 MONTHS ONLY

This is a one day annual youth baseball clinic. The clinic is composed of three elements of baseball instruction: hitting, fielding, and running the bases. Each element is taught to the participants in attendance free of charge (cost avoidance). Most baseball clinics charge participants from \$100 to \$300 for this type of instruction. During this event the LAPD instructors provide this instruction to the participants for each of these elements. Past events have averaged around 300 to 500 youth in attendance. So using an average of \$200 as a normal charge for such individualized instruction, and taking an average of 400 attendees, the costs avoidance is \$8,000.

Cost savings for the event is derived from the following costs incurred by the LAPD as the host for the event.

- Electronic Gaming Truck where the clinic participants can go in and play video games during the event. This gaming truck comes at a cost of \$150 per hour. It is on site for eight hours at a cost of \$1,200.
- Prizes and baseball equipment given away during the event: \$600.
- Refreshments and snacks given away during the event: \$800.
- Having the LAPD Helicopter fly in and land during the event: A normal rate to rent a helicopter is \$280 an hour so if is here for eight hours that cost would be \$2,240.
- Personal appearances by celebrity guests such as current and former Los Angeles Dodgers and coaches: \$1,200.

Estimated Annual Cost Savings is \$6,040.

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FOR COLLABORATING DEPARTMENTS ONLY

(For single department submissions, do not include this page)

| | |
|--|---|
| DEPARTMENT NO. 2 NAME AND COMPLETE ADDRESS CITY OF LOS ANGELES POLICE DEPARTMENT 100 WEST 1 ST STREET LOS ANGELES, CA 90012 | |
| PRODUCTIVITY MANAGER'S NAME AND SIGNATURE OFFICER MICHAEL SCOTT SIGNATURE ON FILE EMAIL: 34948@LAPD.LACITY.ORG | DEPARTMENT HEAD'S NAME AND SIGNATURE CHIEF BECK  |
| DEPARTMENT NO. 3 NAME AND COMPLETE ADDRESS | |
| PRODUCTIVITY MANAGER'S NAME AND SIGNATURE EMAIL: _____ | DEPARTMENT HEAD'S NAME AND SIGNATURE EMAIL: _____ |
| DEPARTMENT NO. 4 NAME AND COMPLETE ADDRESS | |
| PRODUCTIVITY MANAGER'S NAME AND SIGNATURE EMAIL: _____ | DEPARTMENT HEAD'S NAME AND SIGNATURE EMAIL: _____ |
| DEPARTMENT NO. 5 NAME AND COMPLETE ADDRESS | |
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| DEPARTMENT NO. 6 NAME AND COMPLETE ADDRESS | |
| PRODUCTIVITY MANAGER'S NAME AND SIGNATURE EMAIL: _____ | DEPARTMENT HEAD'S NAME AND SIGNATURE EMAIL: _____ |