



# LOS ANGELES COUNTY PRODUCTIVITY INVESTMENT BOARD

MINUTES OF THE MEETING OF  
November 16, 2020 at 10:00 a.m.

**(As Amended)**

Virtual Meeting

Call in number: (669) 900-9128

Meeting ID: 853 0944 0484

Password: 579139

County of Los Angeles  
Quality and Productivity  
Commission

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**Chair**

Jacki Bacharach

**First Vice Chair**

Andrés Cuervo

**Second Vice Chair**

Vacant

**Immediate Past Chair**

J. Shawn Landres, Ph.D.

**Chair Emeriti**

Rodney C. Gibson, Ph.D.

Edward T. McIntyre

Maxwell Billieon

Viggo Butler

Teresa Dreyfuss

Evelyn Gutierrez

Nancy Harris

Nichelle M. Henderson

Huasha Liu

Blaine J. Meek

E. Scott Palmer

Jeffrey Jorge Penichet

Will Wright

**Executive Director**

Jackie T. Guevarra, CPA

**Program Manager**

Laura Perez

**Program Support**

Tammy Johnson

**EXECUTIVE OFFICE**



BOARD OF SUPERVISORS  
COUNTY OF LOS ANGELES

*“To enrich lives through  
effective and caring service”*

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**THE FOLLOWING COMMISSIONERS WERE PRESENT  
(TAKEN BY ROLL CALL):**

**PRESENT:**

J. Shawn Landres, Chair

Jacki Bacharach

Viggo Butler

Rodney Gibson

Evelyn Gutierrez

Nancy Harris

Jeffrey Jorge Penichet

Edward McIntyre (Alternate)

**ABSENT**

Will Wright

**Productivity Investment Board Advisory Committee**

Susan Linschoten, Chair

**CALL TO ORDER**

The Chair called the meeting of the Productivity Investment Board (PIB) to order at 10:02 a.m.

**ANNOUNCEMENTS**

Commissioner Landres welcomed everyone to the virtual Productivity Investment Board (PIB) meeting and noted that the meeting is being recorded. He announced that members of the public can send their questions or comments to Jackie Guevarra, Executive Director, during the meeting via email at [jguevarra@bos.lacounty.gov](mailto:jguevarra@bos.lacounty.gov). Any information received will become part of the official meeting record. He also announced that the opportunity to speak and vote on the agenda items will be taken by roll call.

Members of the public were also given the opportunity to send their comments and questions to the Executive Director by November 15, 2020, 4:00 p.m. No written comments were received.

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**APPROVAL OF AUGUST 3, 2020 MINUTES**

Commissioner McIntyre moved to approve the minutes of August 3, 2020, seconded by Commissioner Gutierrez. The minutes were unanimously approved.

**PRODUCTIVITY INVESTMENT FUND (PIF) PROPOSALS (FISCAL YEAR 2020-2021, 2<sup>nd</sup> QUARTER)**

Commissioner Landres reported four proposals are before the Productivity Investment Board (PIB) for approval. Before hearing the proposals, he reported that as of November 16, 2020, the Productivity Investment Fund (PIF) fund balance is \$5,806,620. If all projects up for consideration in the 2<sup>nd</sup> quarter (approximately 1.3 million) are approved, the ending fund balance will be \$4,498,160.

**21.5 – Fire, for *Emergency Medical Dispatch Software*, \$368,460 Grant.**

Chief Jon O'Brien, Dr. Clayton Kazan, Nicole Steeneken and Heidi Oliva from the Fire Department were in attendance to support the proposal. Chief Jon O'Brien, Nicole Steeneken and Dr. Kazan presented and spoke on the project.

The grant would be used to purchase a new Emergency Medical Dispatch software solution that will facilitate a more efficient triage of medical patients, improved delivery of pre-arrival medical instructions, and the ability to record dispatcher performance data. A PowerPoint presentation accompanied the Department's remarks.

Susan Linschoten, Chair of the PIB Advisory Committee (Committee), reported the Committee provided the following questions and recommendations to the Department: 1) put a slide at the beginning of the Power Point with the ask and to provide a breakdown of the costs; 2) there is a disconnect between 911 tape and the ask; 3) the Department needs to shorten the video and explain how the call can be improved if the software was in place; 4) emphasize the difference between current system (hard copy); 5) what does EMD do, please add a slide to show the difference; 6) explain how the Department is not meeting the National standard with current system; 7) explain how the Department will fund the project in subsequent after years (i.e., cost avoidance to deploy EMT units); 8) explain why this project cannot be upgraded along with the Department's CABS system update; 9) identify what other agencies are using this software and explain successes with its use; 10) ask for a letter of support from the Chief Information Office; and 12) add closed captioning to the video if possible. The Committee had no recommendation.

After discussion and questions, a motion was made by Commissioner Butler to recommend a grant in the amount of \$331,860 to cover the start-up costs and one year of maintenance costs. The motion was seconded by Commissioner Gutierrez.

The motion was approved by the following vote (taken by roll call):

Ayes: Commissioners Bacharach, Butler, Gibson, Gutierrez, Harris, Landres, McIntyre (Alternate), and Penichet.

Nos: None

Abstain: None

Commissioner Harris will present the project at the Quality and Productivity Commission meeting on Monday, December 7, 2020.

**21.6 – Fire, for Video Translation Applications, \$90,000 Grant.**

Chief Jon O'Brien, Dr. Clayton Kazan and Heidi Oliva from the Fire Department were in attendance to support the proposal. Dr. Clayton Kazan presented and spoke on the project.

The grant would be used to pilot the installation of a video translation module feature on their telemedicine platform for all Departmental iPads, in order to facilitate the use of real time video translation for non-native English speaking patients encountered by the Department during medical calls. A PowerPoint presentation accompanied the Department's remarks.

Susan Linschoten reported the Committee provided the following questions and recommendations to the Department: 1) include in their application or PowerPoint details on deficiencies (phone/radio); 2) indicate that some units already use Google translator, but indicate limitations; 3) show a slide with AT&T vs Google vs E-bridge comparisons, include that people on E-bridge know medical terminology; 4) explain how the Department will sustain the project after the pilot; 5) page 7 of the application needs to be updated to 2021 target dates, the dates are incorrect; 6) explain more clearly that \$90,000 buys 50,000 minutes and your estimate on how many minutes in practice will be used; 7) give examples of any other organization using the software and how it is working for them.

After discussion and questions, Commissioner Bacharach made a motion to approve a \$90,000 grant. The motion was seconded by Commissioner Harris.

The motion was approved by the following vote (taken by roll call):

Ayes: Commissioners Bacharach, Butler, Gibson, Gutierrez, Harris, Landres, McIntyre (Alternate), and Penichet

Nos: None

Abstain: None

Commissioner Penichet will present the project at the Quality and Productivity Commission meeting on Monday, December 7, 2020.

**21.7 – Parks and Recreation, for Regional Parks Automated Vehicle Entry Collection System, \$250,000 Grant.**

Norma E. Garcia-Gonzalez, Feza Sanigok, Malou Rubio, Roy Williams, Ken Ta and Elizabeth Mendez from the Department of Parks and Recreation were in attendance to support the proposal. Norma E. Garcia-Gonzalez, Feza Sanigok and Malou Rubio

presented and spoke on the project.

The grant would be used to partially offset the cost of electrical and network connectivity infrastructure to implement an Automated Vehicle Entry Collection Systems at three parks (Kenneth Hahn, Schabarum, and Santa Fe Dam). A PowerPoint presentation accompanied the Department's remarks.

Susan Linschoten reported the Committee provided the following questions and recommendations to the Department: 1) remove redundancies from the PowerPoint; 2) bring the PowerPoint slide with the ask to the front; 3) need to show the Department's stake in the project (what portion of the total cost is the Department funding); 4) show what the new system looks like-add photo of before and after; 5) mention how revenue offset will pay for maintenance; 6) describe what will happen to employees (eliminated or reassigned) – are there cost savings; 7) are there other resources available to cover the costs; 8) clarify the flow – pay first (now) vs pay later (new system); and 9) split slide 5 (show pain points on one slide and the benefits on another).

After discussion and questions, a motion was made by Commissioner Gutierrez to recommend a recoverable grant in the amount of \$250,000 with the condition that the Department add a contactless payment option and inform the Commission on any employee savings. The motion was seconded by Commissioner Harris.

Commissioner Gibson offered an amendment in the form of a substitute to recommend a \$250,000 loan and remove the request to obtain employee savings from the motion. The substitute motion was seconded by Commissioner Bacharach.

The substitute motion was approved by the following vote (taken by roll call):

Ayes: Commissioners Bacharach, Butler, Gibson, Landres, McIntyre (Alternate), and Penichet  
Nos: Commissioners Gutierrez and Harris  
Abstain: None

Commissioner Gutierrez will present the project at the Quality and Productivity Commission meeting on Monday, December 7, 2020.

**21.8 – Workforce Development, Aging and Community Services, for *Addressing Bias & Hate Using Art Justice & Cultural Action Strategies*, \$600,000 Grant.**

Otto Solórzano, Robin Toma, Terri Villa-McDowell, Dana Coffman and Stephanie Maxberry from Workforce Development, Aging and Community Services were in attendance to support the proposal. Otto Solórzano, Robin Toma and Terri Villa-McDowell presented and spoke on the project.

Commissioners Bacharach and Landres both stated that they attended two Human Relations Commission LA vs HATE Action Committee meetings and did not hear any discussion with the Task Force on this project. There is no conflict of interest with the

PIB. Commissioner Landres also asked if any other Commissioners had a conflict of interest with the Task Force. Citing none, the meeting proceeded.

The grant would be used to hire a consultant to produce strategies to enhance LA vs Hate messaging and response to hate acts, and support interventions to promote feelings of safety throughout Los Angeles County.

In the middle of the presentation, Commissioner Landres asked a presenter to clarify whether or not he was a vendor as presenting on behalf of the Department. The presenter confirmed that he was an outside vendor with an interest in the proposal. Commissioner Landres reminded the Department that an interested vendor cannot present for the Department. Commissioner Landres then asked if any commissioners present had a financial interest in the vendor; none reported having one. Terri Villa-McDowell took over and continued the presentation.

Jackie Guevarra reported on behalf of Susan Linschoten. The Committee provided the following questions and recommendations to the Department: 1) include a slide showing a graph (vs text) of how the data changed; 2) on Page 8, update the withdrawal schedule; 3) explain how did the Department came up with \$112,500, provide a breakdown; 5) in the itemized page, explain what the \$100,000 covers; 6) show cost by phases; 7) be ready to address costs of gift cards, stipends for artists; and 8) address whether this project has this been done elsewhere.

After discussion and questions, Commissioner Gibson moved to continue the project at the PIB and invite the Department to return with a more focused proposal at a future PIB meeting, contingent on the following: 1) look for private/corporate dollars, 2) see what other organizations are doing, and 3) assimilate all the comments given during the PIB meeting. The motion was seconded by Commissioner Butler.

The motion was approved by the following vote (taken by roll call):

Ayes: Commissioners Bacharach, Butler, Gibson, Gutierrez, Harris, Landres, McIntyre (Alternate), and Penichet

Nos: None

Abstain: None

Commissioners also recommended the Department work with the Commission's Executive Director to partner or obtain information from other departments (e.g., LACMA, Arts & Culture, etc.).

### **DISCUSSION AND MATTERS NOT ON THE POSTED AGENDA (TO BE PRESENTED AND PLACED ON A FUTURE AGENDA)**

Commissioner Landres wanted to thank QPC staff for all their hard work during this past year and to the PIB Advisory Committee for keeping the PIF process moving.

Commissioner Harris thanked Commissioner Landres for all his hard work on the PIB as Chair.

**ADJOURNMENT**

Commissioner Landres adjourned the meeting at 1:34 pm. The next PIB meeting will be on Monday, February 22, 2021 at 10:00 a.m.