

Quality and Productivity Commission
28th Annual Productivity and Quality Awards Program
"Los Angeles County: Ahead of the Curve"

2014 APPLICATION

Title of Project (Limited to 50 characters, including spaces, using Arial 12 point font):

NAME OF PROJECT: PUBLIC HEALTH PRACTICE WHAT WORKS

DATE OF IMPLEMENTATION/ADOPTION: OCTOBER 2012 – AVAILABLE IN PRINT, BUT COMPLETED IN 2011
 (Must have been implemented at least one year - on or before June 30, 2013)

PROJECT STATUS: _____ Ongoing One-time only

HAS YOUR DEPARTMENT PREVIOUSLY SUBMITTED THIS PROJECT? _____ Yes No

EXECUTIVE SUMMARY: Describe the project in 15 lines or less using Arial 12 point font. Summarize the problem, solution, and benefits of the project in a clear and direct manner.

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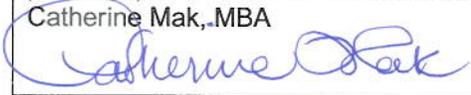
How can we best disseminate information on evidence-based best practices that really work in Los Angeles, the nation's largest and most diverse county, to other local health jurisdictions, healthcare professionals, universities and scientific centers? Dr. Jonathan Fielding, visionary and successful champion of many population health improvement initiatives, published a book showcasing Los Angeles County Department of Public Health's efforts to provide practical guidance on how to address public health challenges and opportunities for innovation. Together with Dr. Steven Teutsch, the Department's Chief Science Officer and Stephanie Caldwell, Special Assistant, Dr. Fielding motivated and encouraged his staff to collaborate on a book that covers many facets of public health. Available through Oxford University Press since 2012 with the 4/2011 consent from the Board of Supervisors, this book includes critical discussion of strategic planning, performance improvement, health promotion and protection, service delivery and emergency management and response. It also touches on topics that affect our daily lives: i.e., food safety, immunization, obesity, and workplace hazards. This is a submission for **Personal Best Award** consideration for Dr. Jonathan Fielding.

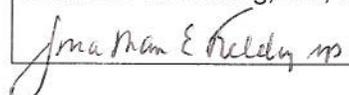
(1) ACTUAL/ESTIMATED ANNUAL COST AVOIDANCE	(2) ACTUAL/ESTIMATED ANNUAL COST SAVINGS	(3) ACTUAL/ESTIMATED ANNUAL REVENUE	(1) + (2) + (3) = TOTAL ANNUAL ACTUAL/ESTIMATED BENEFIT	SERVICE ENHANCEMENT PROJECT
\$	\$	\$	\$	X

ANNUAL = 12 MONTHS ONLY

SUBMITTING DEPARTMENT NAME AND COMPLETE ADDRESS Department of Public Health 313 N. Figueroa Street Los Angeles, CA 90012	TELEPHONE NUMBER 213/240-8117
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PROGRAM MANAGER'S NAME Steven M. Teutsch, MD, MPH Chief Science Officer	TELEPHONE NUMBER 213/240-8189 EMAIL steutsch@ph.lacounty.gov
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PRODUCTIVITY MANAGER'S NAME AND SIGNATURE <small>(PLEASE CALL (213) 893-0322 IF YOU DO NOT KNOW YOUR PRODUCTIVITY MANAGER'S NAME)</small> Catherine Mak, MBA 	DATE 7.14.2014	TELEPHONE NUMBER 213/989-7240 EMAIL cmak@ph.lacounty.gov
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DEPARTMENT HEAD'S NAME AND SIGNATURE Jonathan E. Fielding, MD, MPH, MBA 	DATE 7/14/14	TELEPHONE NUMBER 213/240-8117
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1st FACT SHEET – LIMITED TO 3 PAGES ONLY: Describe the **Challenge, Solution, and Benefits** of the project.

Challenge:

Los Angeles County, the most populous county in the United States, is home to 10 million people and is composed of 88 cities. It is larger than 41 of the 50 states. Comprising urban centers, extensive suburbs, and low-income, rural, and agricultural communities, it poses complex public health challenges that are diverse in scope and unmatched in scale. Over 100 different languages are spoken by a significant size population in the County. The task to provide excellent public health service on a daily basis is a monumental effort.

How does DPH staff fulfill its vision of Healthy People in Healthy Communities and its mission to protect health, prevent disease, and promote health and well-being for all persons in Los Angeles County so successfully? And how do we spread our lessons learned to other local health jurisdictions to help them adopt sound policies and strategies and implement them without incurring start-up costs and extra time to duplicate proven methodology?

While DPH personnel routinely submit scientific journal articles for publication in an effort to expand evidence-based best practices within the field of public health and share information, there is not a centralized collection of the best of these articles.

Solution:

Dr. Fielding had the vision to put together a book that compiles journal articles of work done by his staff on the daily best practices of public health delivery at the Department of Public Health. Scientific data which measure improvements in health outcomes validate the importance of sensible delivery of services from pre-conception health to drug-reduction programs and dispensation of emergency medications, to name a few. The book would include public policies and strategies put into action to protect all residents of Los Angeles County as a result of those scientific data proving what practices work.

In Public Health Practice: What Works, the leaders of LA County’s Department of Public Health compile the lessons and best practices of working in a complex and evolving public health setting. Through stories of practical successes and challenges, this book offers a guide to effective health policy and program interventions for individuals, teams, practitioners and departments on any scale.

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The purpose of the book is to provide case studies of practical public health planning, program management, and policy development from a large, complex, urban public health department that deals with problems common to many jurisdictions as well as opportunities for innovation. The primary audience for the book is public health practitioners at all levels. Secondary audiences include schools of public health, public policy, public administration and law, as well as other academic and public health professionals.

All facets of public health practice are illustrated through case-specific chapters, including coverage of core capacities, health promotion and protection, emergency response, and service delivery. Techniques and themes addressed here include:

- Cross-cutting interventions and intersectoral actions to improve population health
- Environmental problems and influences on health outcomes
- Policy as a public health tool
- Targeted and tailored programs and services, policies, and partnerships

Benefits:

The primary benefits of the book will be an enhanced County reputation as having one of the most forward-thinking and action-oriented local health departments in the nation. In an increasingly difficult fiscal environment, the platform provided by this book will allow DPH increased influence on national funding for public health priorities and provide tangible examples of the importance of channeling available money to competent large jurisdictions, such as Los Angeles County.

The book will also help broadly demonstrate DPH capacities, opportunities to implement new policies for better health outcomes, successes and challenges as well as provide scientific visibility for evidence-based projects and initiatives being addressed in Los Angeles County. Furthermore, the book will enhance DPH's image as a professionally sound and fulfilling place for public health professionals to work, which should strengthen DPH's ability to recruit and retain high-level staff; and provide professional development and recognition for DPH scientific staff who deliver local public health leadership to improve job satisfaction.

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LINKAGE TO THE COUNTY STRATEGIC PLAN (DETAIL IS REQUIRED FOR COUNTY DEPARTMENTS):

OPERATIONAL EFFECTIVENESS/FISCAL SUSTAINABILITY, COMMUNITY SUPPORT AND RESPONSIVENESS,
HEALTH AND MENTAL HEALTH, PUBLIC SAFETY

This book accomplishes these County’s strategic goals:

- **Operational Effectiveness/Fiscal Sustainability**
Faced with an increasingly difficult fiscal environment, this book provides a platform that will allow DPH increased influence in national funding process for public health priorities. The book further provides tangible examples of the importance of channeling available money to competent large jurisdictions such as Los Angeles.

- **Community Support and Responsiveness**
This book details DPH’s efforts to achieve better health outcomes for all Angelenos by measuring population health, working with the communities through health education and promotion and via programs providing preconception healthcare and immunization. Several chapters in Public Health Practice What Works address specific emergency responses and how employees as first responders might assist in case of natural and epidemic disasters. The Department’s response to food safety and other environmental issues show clearly the Department’s actions to support Los Angeles County communities.

- **Health and Mental Health**
Issues of substance abuse and workplace hazards and worker protection are also delineated in this book. Overall, the entire book is devoted to the healthy living and the well-being and safety of each individual and the environment in which s/he lives.

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COST AVOIDANCE, COST SAVINGS, AND REVENUE GENERATED (ESTIMATED BENEFIT): If you are claiming cost benefits, include a calculation on this page. You must include an explanation of the County cost savings, cost avoidance or new revenue that matches the numbers in the box. Remember to keep your supporting documentation.

Cost Avoidance: Costs that are eliminated or not incurred as a result of program outcomes.

Cost Savings: A reduction or lessening of expenditures as a result of program outcomes.

Revenue: Increases in existing revenue streams or new revenue sources to the County as a result of program outcomes.

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\$	\$	\$	\$	X

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