

Quality and Productivity Commission
28th Annual Productivity and Quality Awards Program
"Los Angeles County: Ahead of the Curve"

2014 APPLICATION

Title of Project (Limited to 50 characters, including spaces, using Arial 12 point font):

NAME OF PROJECT: ANNUAL PUBLIC HEALTH EXPO: PREVENTION STARTS WITH YOU

DATE OF IMPLEMENTATION/ADOPTION: APRIL 2011
 (Must have been implemented at least one year - on or before June 30, 2013)

PROJECT STATUS: X Ongoing One-time only

HAS YOUR DEPARTMENT PREVIOUSLY SUBMITTED THIS PROJECT? Yes X No

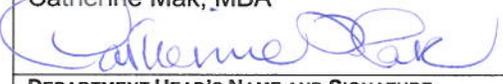
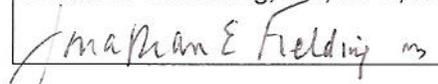
EXECUTIVE SUMMARY: Describe the project in 15 lines or less using Arial 12 point font. Summarize the problem, solution, and benefits of the project in a clear and direct manner.

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With rising rates in obesity and chronic illnesses, we need to encourage healthier lifestyles and connect the community with health providers. The Department of Public Health collaborated with the Department of Human Resources, the City of Los Angeles, and community partners (such as Kaiser, the American Diabetes Association, Lions Club etc.) to organize the 4th annual Public Health Expo. Over 60 health organizations and community partners participated in our events with thousands attending. There were two separate Expos: one for County employees and the other for community members. The employee Expo kicked off the Countywide Fitness Challenge by encouraging healthier lifestyles and providing health screenings. The community Expo provided free health screenings and assistance for health care coverage enrollment. The objective of these Expos is to fulfill our mission of protecting health, preventing disease, and promoting health and well-being. The Expos served as models for other jurisdictions on ways to improve access to care and ultimately reduce the County's burden of medical care and the overhead cost of insurance. This submission is for **Best Teamwork and/or County Image Enhancement** awards consideration.

(1) ACTUAL/ESTIMATED ANNUAL COST AVOIDANCE	(2) ACTUAL/ESTIMATED ANNUAL COST SAVINGS	(3) ACTUAL/ESTIMATED ANNUAL REVENUE	(1) + (2) + (3) = TOTAL ANNUAL ACTUAL/ESTIMATED BENEFIT	SERVICE ENHANCEMENT PROJECT
\$	\$	\$	\$	<input checked="" type="checkbox"/>

ANNUAL = 12 MONTHS ONLY

SUBMITTING DEPARTMENT NAME AND COMPLETE ADDRESS Department of Public Health 313 N. Figueroa Street Los Angeles, CA 90012		TELEPHONE NUMBER 213-240-8117
PROGRAM MANAGER'S NAME Phyllis Tan		TELEPHONE NUMBER (213) 989-7150 EMAIL ptan@ph.lacounty.gov
PRODUCTIVITY MANAGER'S NAME AND SIGNATURE <small>(PLEASE CALL (213) 893-0322 IF YOU DO NOT KNOW YOUR PRODUCTIVITY MANAGER'S NAME)</small> Catherine Mak, MBA 	DATE 7.11.2014	TELEPHONE NUMBER 213-989-7240 EMAIL cmak@ph.lacounty.gov
DEPARTMENT HEAD'S NAME AND SIGNATURE Jonathan E. Fielding, MD, MPH, MBA 	DATE 7-14-14	TELEPHONE NUMBER 213-240-8117

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1st FACT SHEET – LIMITED TO 3 PAGES ONLY: Describe the **Challenge, Solution, and Benefits** of the project.

Our 4th annual Public Health Expo took place during National Public Health Week. In collaboration with county, city, and community-based organizations, the LA County Department of Public Health organized two separate Expos: one for county employees, and the other for community members. Our partners included the LA County Department of Human Resources; Chief Executive Office; the Metropolitan authorities (MTA); the Internal Services Department; the Department of Public Social Services; the Department of Parks and Recreation; the Department of Children and Family Services; the Department of Animal Care and Control; the City of Los Angeles; Women, Infants, and Children; and outside health organizations. The significance of staging separate Expos was to address the specific health challenges faced by each group. The Health Expos are a Board of Supervisors-supported effort. This ongoing effort serves to encourage healthier lifestyles in our entire community to reduce the future burden of health care and the costs these individuals may incur on the county.

Public Health Expo – LA County Employees

Challenge:

In terms of health, the County employee workforce is no different than the general population. With rising rates in obesity and chronic illnesses, we need to help reverse this unhealthy upward trend in LA County by encouraging County employees to be more active and make healthier choices.

Solutions:

Stage a Health Expo targeted to LA County employees, in collaboration with other departments and community partners, to provide employees with information on how to be more active and make healthier choices. The Expo should feature services, resources, and outreach efforts necessary to provide County employees with health screenings, prevention information, and motivation to make small steps toward a healthier lifestyle. At the Expo, County employees received instant health screening results. Armed with new knowledge of their health risks, County employees were better informed of their health risks and were provided resources to improve their health. The County employee Expo provided exercise demonstrations, pet adoption, health prevention information, and other activities to motivate employees to become more proactive about their health.

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Benefits:

The employee Expo launched the Department of Human Resources Countywide Fitness Challenge. In collaboration with our partners employees benefited from free information about preventive health, health screenings and other resources to make lifestyle changes to be healthier. A healthier, more active lifestyle will result in a better quality of life and a higher level of productivity in the workplace.

Public Health Expo – Community

Challenge:

Twenty-two percent of adults and eight percent of children in LA County are without health insurance and access to care. With the enactment of the Affordable Care Act (ACA), we have a window of opportunity to enroll uninsured LA County residents into affordable healthcare plans and provide them with access to healthcare.

Solutions:

In collaborating with the City of Los Angeles, County partner agencies, and community partners, the community Health Expo was able to provide direct access to care. The community Expo provided LA County residents with free health screenings for high blood sugar and diabetes, cholesterol, vision, hearing, dental treatment, blood pressure, HIV, STD, and body mass index (BMI). Armed with the immediate results of the health screenings, residents could speak with health experts to learn more about prevention and resources available in the community. In addition, thanks to the extended deadline for ACA, better known as Obamacare, Covered CA partners and Medi-Cal representatives were on site to enroll uninsured residents into affordable health care plans and other qualifying health services.

Benefits:

The community Expo provided County residents direct access to care along with information and resources on a range of topics i.e. emergency preparedness, nutrition, smoke-cessation, pet vaccination, housing, WIC, CalFresh, and a range of other health information. Aside from receiving free health screenings on site, residents had the opportunity to connect with healthcare providers for future services. For example, the Lions Club scheduled free of charge cataract surgeries for two of the patients. Covered CA and Medi-Cal representatives enrolled the uninsured into health plans. By connecting residents with services and enrolling uninsured residents into ACA Covered CA and extended Medi-Cal healthcare plans the community Expo was able to reduce the future burden of healthcare costs in the County.

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LINKAGE TO THE COUNTY STRATEGIC PLAN (DETAIL IS REQUIRED FOR COUNTY DEPARTMENTS):
COMMUNITY SUPPORT AND RESPONSIVENESS, HEALTH AND MENTAL HEALTH

The ongoing challenge is and will be to lower the rates in obesity and chronic illnesses. The Health Expos take a small step in the right direction to overcome the enormous challenge we face the rising rates of obesity and chronic disease. By influencing our community to create healthier lifestyles, providing free health screenings, and assisting the uninsured in registering for health insurance, our work through the Public Health Expos has served as a best practice model for the American Public Health Association (APHA). Through APHA, other jurisdictions around the nation can now use our Expos as an example of how they too can improve access to care and reduce the burden of healthcare cost for their residents.

IT TAKES A TEAM TO MAKE A DIFFERENCE. IT TAKES A HEALTHY COMMUNITY TO MAKE CHANGE.

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COST AVOIDANCE, COST SAVINGS, AND REVENUE GENERATED (ESTIMATED BENEFIT): If you are claiming cost benefits, include a calculation on this page. You must include an explanation of the County cost savings, cost avoidance or new revenue that matches the numbers in the box. Remember to keep your supporting documentation.

Cost Avoidance: Costs that are eliminated or not incurred as a result of program outcomes.

Cost Savings: A reduction or lessening of expenditures as a result of program outcomes.

Revenue: Increases in existing revenue streams or new revenue sources to the County as a result of program outcomes.

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\$	\$	\$	\$	X

ANNUAL= 12 MONTHS ONLY

We are unable to measure the cost saving of future health benefits. Enrolling uninsured residents in the health insurance plans and providing direct health services will ultimately reduce the County’s burden of medical care and overhead cost.

For two County residents, we know that the free cataract operations have changed their lives.

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DEPARTMENT NO. 2 NAME AND COMPLETE ADDRESS

BOARD OF SUPERVISORS, 822 KENNETH HAHN HALL OF ADMIN.
 500 WEST TEMPLE STREET LOS ANGELES, CA 90012

PRODUCTIVITY MANAGER'S NAME AND SIGNATURE

CHERYL BURNETT

DEPARTMENT HEAD'S NAME AND SIGNATURE

DON KNABE, CHAIR

DEPARTMENT NO. 3 NAME AND COMPLETE ADDRESS

DEPARTMENT OF HUMAN RESOURCES, 500 WEST TEMPLE STREET, ROOM 585,
 LOS ANGELES, CA 90012

PRODUCTIVITY MANAGER'S NAME AND SIGNATURE

SHAWN ATIN

DEPARTMENT HEAD'S NAME AND SIGNATURE

LISA M. GARRETT

DEPARTMENT NO. 4 NAME AND COMPLETE ADDRESS

ANIMAL CARE AND CONTROL 5898 CHERRY AVENUE, LONG BEACH, CA 90805

PRODUCTIVITY MANAGER'S NAME AND SIGNATURE

JANET YARBROUGH

DEPARTMENT HEAD'S NAME AND SIGNATURE

MARCIA E. MAYEDA

DEPARTMENT NO. 5 NAME AND COMPLETE ADDRESS

DEPARTMENT OF PARKS AND RECREATION
 510 SOUTH VERMONT AVENUE, LOS ANGELES, CALIFORNIA 90020

PRODUCTIVITY MANAGER'S NAME AND SIGNATURE

ELIZABETH MENDEZ

DEPARTMENT HEAD'S NAME AND SIGNATURE

RUSSELL G. GUINEY

DEPARTMENT NO. 6 NAME AND COMPLETE ADDRESS

LOS ANGELES COUNTY CHILDREN AND FAMILY SERVICES
 425 SHATTO PLACE, SUITE 300, LOS ANGELES, CA 90020

PRODUCTIVITY MANAGER'S NAME AND SIGNATURE

TRICIA DENSON

DEPARTMENT HEAD'S NAME AND SIGNATURE

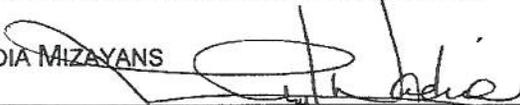
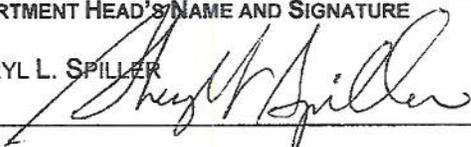
PHILIP L. BROWNING

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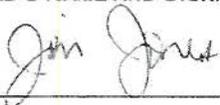
DEPARTMENT NO. 7 NAME AND COMPLETE ADDRESS	
PUBLIC SOCIAL SERVICES 12860 CROSSROADS PARKWAY SOUTH, CITY OF INDUSTRY, CA 91746	
PRODUCTIVITY MANAGER'S NAME AND SIGNATURE	DEPARTMENT HEAD'S NAME AND SIGNATURE
NADIA MIZAYANS 	SHERYL L. SPILLER 
DEPARTMENT NO. 8 NAME AND COMPLETE ADDRESS	
INTERNAL SERVICES DEPARTMENT 1100 NORTH EASTERN AVENUE, LOS ANGELES, CA 90063	
PRODUCTIVITY MANAGER'S NAME AND SIGNATURE	DEPARTMENT HEAD'S NAME AND SIGNATURE
CELINA ORTIZ	JIM JONES
DEPARTMENT NO. 9 NAME AND COMPLETE ADDRESS	
PRODUCTIVITY MANAGER'S NAME AND SIGNATURE	DEPARTMENT HEAD'S NAME AND SIGNATURE
DEPARTMENT NO. 10 NAME AND COMPLETE ADDRESS	
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