

**Quality and Productivity Commission**  
**33<sup>rd</sup> Annual Productivity and Quality Awards Program**  
**“Empowering Innovative Solutions”**

**2019 APPLICATION**

Title of Project (Limited to 50 characters, including spaces, using Arial 12 point font):

**NAME OF PROJECT: OLDER ADULT SUMMIT**

**DATE OF IMPLEMENTATION/ADOPTION: APRIL 2017**

(Must have been fully implemented for a minimum of at least one year - on or before July 1, 2018)

**PROJECT STATUS:**  Ongoing  One-time only

**HAS YOUR DEPARTMENT PREVIOUSLY SUBMITTED THIS PROJECT?**  Yes  No

**EXECUTIVE SUMMARY:** Describe the project in 15 lines or less using Arial 12 point font. State clearly and concisely what difference the project has made.

1 A major demographic shift is reshaping the landscape of the Los Angeles region, as well  
 2 as the nation. The older adult population is increasing. By 2030, about one in five  
 3 Americans will be age 65 or older. In Los Angeles County, this population is on pace to  
 4 double from about 1.1 million in 2010 to 2.2 million in 2030. This demographic shift has  
 5 a ripple effect across families and systems, creating a need for age-friendly communities,  
 6 which augment the health and security, as well as engagement and productivity, of older  
 7 adults.

8  
 9 The Older Adult Summit idea was conceived and implemented as part of Purposeful  
 10 Aging Los Angeles (PALA) which is an age-friendly action plan to make social and/or  
 11 physical environments more conducive to older adults in the Los Angeles Region. PALA  
 12 seeks to prepare the Los Angeles region for a rapidly aging population through an  
 13 innovative, sustained effort that unites public and private leadership, resources, and  
 14 strategies. The goal of the Summit was to provide a venue for older adults 55 and over  
 15 and/or their caregivers from across the County who would benefit from information about

**BENEFITS TO THE COUNTY**

(1) ACTUAL/ESTIMATED ANNUAL COST AVOIDANCE	(2) ACTUAL/ESTIMATED ANNUAL COST SAVINGS	(3) ACTUAL/ESTIMATED ANNUAL REVENUE	(1) + (2) + (3) = TOTAL ANNUAL ACTUAL/ESTIMATED BENEFIT	SERVICE ENHANCEMENT PROJECT
\$ 86,863.53	\$ 7,489.22	\$	\$ 94,352.75	<input checked="" type="checkbox"/>

**ANNUAL = 12 MONTHS ONLY**

**SUBMITTING DEPARTMENT NAME AND COMPLETE ADDRESS**  
 Workforce Development, Aging and Community Services

**TELEPHONE NUMBER**  
 213.351.7798

**PROGRAM MANAGER'S NAME**  
 Anna Avdalyan

**TELEPHONE NUMBER**  
 213.200.2584

**EMAIL**  
[AAvdalyan@wdacs.lacounty.gov](mailto:AAvdalyan@wdacs.lacounty.gov)

**PRODUCTIVITY MANAGER'S NAME AND SIGNATURE**  
(PLEASE CALL (213) 893-0322 IF YOU DO NOT KNOW YOUR PRODUCTIVITY MANAGER'S NAME)  
 Stephanie Maxberry

**DATE**  
 6-27-19

**TELEPHONE NUMBER**  
 213-738-2015

**EMAIL**  
[smaxberry@wdacs.lacounty.gov](mailto:smaxberry@wdacs.lacounty.gov)

**DEPARTMENT HEAD'S NAME AND SIGNATURE**  
 Otto Solórzano

**DATE**  
 6-27-19

**TELEPHONE NUMBER**  
 213-738-2617

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**1<sup>st</sup> FACT SHEET – LIMITED UP TO 3 PAGES ONLY:** Describe the **challenge(s), solution(s), and benefit(s)** of the project to the County. What quality and/or productivity-related outcome(s) has the project achieved? Provide measures of success **and specify assessment time frame.** Use Arial 12 point font.

**Challenge:**

Los Angeles County is going through a major demographic shift. Population projections from the California Department of Finance indicate that the Los Angeles County population will grow older in the coming decades. The trend is for the greatest growth to occur in the oldest age groups. Whereas the 2010 population age 50 or older is expected to increase by 27% by 2020, the size of the population age 65 and older will grow by 43%. The population aged 50 to 64 is expected to increase by 16% by 2020, and the 65 to 79-year-old population will grow by 52%. The age group 80 years or older will grow by nearly 50% from 2020 to 2030. This dramatic demographic shift has implications on how Los Angeles County Workforce Development, Aging and Community Services (WDACS) should plan, coordinate and deliver aging services to be prepared for the challenges ahead in providing for the increasing service needs of the aging population.

**Solutions:** The Older Adult Summit idea was conceived and implemented as part of Purposeful Aging Los Angeles (PALA) which is an age-friendly action plan to make social and/or physical environments more conducive to older adults in the Los Angeles region. The goal of the Summit was to provide a venue for older adults 55 and over and/or their caregivers from across the County who would benefit from information about programs and services that are available to enhance the quality of their life as they age.

The 2<sup>nd</sup> Older Adult Summit, which was co-hosted by WDACS and Los Angeles City Department of Aging (LADOA) took place on April 5, 2018, in Pasadena. The theme of the Summit was “Enhancing the Lives of Older Adults through Empowerment, Engagement, and Active Living”. The Summit agenda was carefully crafted to raise and address a variety of topical issues that present challenges for the field of Aging. The Summit plenary sessions and eight (8) workshops were designed to increase the knowledge base of attendees, promote the learning and development of new skills, and move the field of Aging forward, striking a balance between advocacy and service delivery.

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**Benefits:**

940 participants attended the Summit and were provided with informational resources and practical tools that enhance their capabilities to plan, prepare for, and respond to life changing situations. Buses to pick up older adults at various service and senior centers throughout the City and County were arranged via the contribution of various Board offices to ensure maximum participation.

Guest speakers included the following:

- Terry Tornek, City of Pasadena Mayor
- Kathryn Barger, Supervisor Fifth District, Los Angeles County Supervisor
- Hilda L. Solis, Supervisor First District, Los Angeles County Supervisor
- Janice Hahn, Supervisor Fourth District, Los Angeles County Supervisor
- Eric Garcetti, City of Los Angeles Mayor (recorded video message)
- Jackie Lacey, Los Angeles County District Attorney
- Jeffrey Prang, Los Angeles County Assessor
- Sachi A. Hamai, Los Angeles County Chief Executive Office
- Dr. Jonathan Sherin, Los Angeles County Department of Mental Health
- Cynthia D. Banks, Director—Workforce Development, Aging and Community Services
- Laura Trejo, General Manager—Los Angeles City Department of Aging
- Dr. Laura Mosqueda (key note speaker), Keck School of Medicine of USC

The topics presented by resourceful experts included the following:

- Dementia Friendly LA
- Brain Health
- Proud To Be Out
- Older Adult Scams
- Aging in Place—Services and Programs Available to You
- Resiliency—Coping with Stress
- Property Taxes 101
- MediCare—Know Your Rights!
- AGEnts for Change
- Healthy Living—Exercise and Food Demonstration
- If You’ve Served, You’ve Earned!
- Emergency Preparedness – Are you ready?
- Positive Attitude

Several County and City Departments, in addition to various agencies, non-profit and for-profit organizations participated as exhibitors. They provided information to Older Adult Summit participants about available services and programs that assist in enhancing the quality of the life of older adults.

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**Linkage to the County Strategic Plan – 1 page only.** Which County Strategic Plan goal(s) does this project address? Explain how. Use Arial 12 point font.

The Older Adult Summit addresses County Strategic GOAL I - Make Investments That Transform Lives. The Summit is part of the Purposeful Aging-Los Angeles Initiative that was approved by the Los Angeles County Board of Supervisors. This initiative was created to meet the demands of an aging population that will only get older in Los Angeles County in the upcoming years. More specifically, the Summit will assist in Los Angeles County's Strategic Plan (I.2.7) Plan for Age-Friendly Communities for Older Adults by assisting the older adults receive the tools needed to age well in their respective communities.

The Older Adult Summit also addresses County Strategic GOAL II - Foster Vibrant and Resilient Communities. Attendees learned of the various programs and services that are available to older adults in Los Angeles County. Through the eight (8) workshops, guest speakers, opening and closing sessions, words of wisdom from two (2) mayors, three (3) Board of Supervisors and various County Department Heads, as well as 75 exhibitors, all attendees went home with informational resources and practical tools that enhance their capabilities to plan, prepare for, and respond to life changing situations.

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**COST AVOIDANCE, COST SAVINGS, AND REVENUE GENERATED (ESTIMATED BENEFITS TO THE COUNTY):** If you are claiming cost benefits, include a calculation on this page. Please indicate whether these benefits apply in total or on a per unit basis, e.g., per capita, per transaction, per case, etc. You must include an explanation of the County cost savings, cost avoidance or new revenue that matches the numbers in the box. Remember to keep your supporting documentation. Use Arial 12 point font

**Cost Avoidance:** Costs that are eliminated or not incurred as a result of program outcomes. Please indicate whether these are costs to the County or to other entities.

**Cost Savings:** A reduction or lessening of expenditures as a result of program outcomes. Please indicate whether these were expenditures by the County or by other entities.

**Revenue:** Increases in existing revenue streams or new revenue sources to the County as a result of program outcomes.

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\$ 86,863.53	\$ 7,489.22	\$	\$ 94,352.75	<input type="checkbox"/>

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Cost Breakdown

A: Cost

- Printing and other supplies      \$8,256.92
- Hall, Exhibit hall, parking  
  food for 1000 people, AV,      \$78,606.61
- Total Expenses                      \$86,863.53

B. Revenue:

Summit sponsors and contributions =\$94,352.75

(Various sponsors and exhibitors paid to be part of this event)

C. Balance (saving) = 7,489.22 (i.e., after paying off all costs of the event)