

Quality and Productivity Commission
34th Annual Productivity and Quality Awards Program
"Leading with Excellence"

2021 APPLICATION

Title of Project (Limited to 50 characters, including spaces, using Arial 12-point font):

NAME OF PROJECT: LA County's Celebration of the 19th Amendment

DATE OF IMPLEMENTATION/ADOPTION: JANUARY 28, 2019

(Must have been fully implemented for a minimum of at least one year - on or before July 1, 2020)

CHECK HERE IF THIS PROJECT IS BEING SUBMITTED FOR THE COVID-19 IMPACT AWARD ONLY. (Projects must be implemented on or before December 31, 2020. **Note:** Projects implemented less than one year ago will not be eligible for any other PQA awards. In addition, once a project is submitted, you cannot submit the same project for awards consideration in subsequent years).

PROJECT STATUS: Ongoing One-time only

HAS YOUR DEPARTMENT PREVIOUSLY SUBMITTED THIS PROJECT? Yes No

EXECUTIVE SUMMARY: Describe the project in 15 lines or less using Arial 12 point font. State clearly and concisely what difference the project has made.

1 Through the leadership of the Chief Executive Office's Women's and Girls Initiative (CEO-WGI),
 2 each of Los Angeles County's 37 departments established unique opportunities to promote the
 3 100th Anniversary of the 19th Amendment. Collectively, the County advocated for enhanced
 4 equity and justice, increased leadership opportunities and capacity, and formed innovative
 5 pathways and partnerships for women and girls within our communities. In addition, in
 6 collaboration with the CEO-WGI and the Los Angeles County Commission for Women (LACCW),
 7 the Registrar-Recorder/County Clerk's (RR/CC) joined the Department of Arts and Culture, LA
 8 County Library, Natural History Museum, and Los Angeles County Office of Education (LACOE)
 9 to research and develop various educational/informational resources to promote women's civic
 10 participation, materials to support voter registration among women, and educational resources to
 11 raise awareness of women's important roles in Los Angeles County's civic life over the last
 12 century.
 13
 14
 15

BENEFITS TO THE COUNTY

(1) ACTUAL/ESTIMATED ANNUAL COST AVOIDANCE	(2) ACTUAL/ESTIMATED ANNUAL COST SAVINGS	(3) ACTUAL/ESTIMATED ANNUAL REVENUE	(1) + (2) + (3) = TOTAL ANNUAL ACTUAL/ESTIMATED BENEFIT	SERVICE ENHANCEMENT PROJECT
\$	\$	\$	\$	<input checked="" type="checkbox"/>

ANNUAL = 12 MONTHS ONLY

SUBMITTING DEPARTMENT NAME AND COMPLETE ADDRESS Chief Executive Office - Women and Girls Initiative 222 South Hill Street, 5 th Floor Los Angeles, CA 90012	TELEPHONE NUMBER (213) 974-4532 / (213) 332-4942
PROGRAM MANAGER'S NAME Abbe Land	TELEPHONE NUMBER (213) 974-4532 / (213) 332-4942
PRODUCTIVITY MANAGER'S NAME AND SIGNATURE (PLEASE CALL (213) 893-0322 YOU DO NOT KNOW YOUR PRODUCTIVITY MANAGER'S NAME) Jose Antonio Chew	DATE June 22, 2021 TELEPHONE NUMBER (213)-974-1489
DEPARTMENT HEAD'S NAME AND SIGNATURE Fesia A. Davenport	DATE JUNE 22, 2021 TELEPHONE NUMBER (213) 974-1101 EMAIL fdavenport@ceo.lacounty.gov

****ELECTRONIC, WET, OR SCANNED SIGNATURES ARE ACCEPTABLE****

Quality and Productivity Commission
34th Annual Productivity and Quality Awards Program
“Leading with Excellence”

2021 APPLICATION

Title of Project (Limited to 50 characters, including spaces, using Arial 12-point font):

NAME OF PROJECT: LA County’s Celebration of the 19th Amendment

1st FACT SHEET – LIMITED UP TO 3 PAGES ONLY: Describe the **challenge(s), solution(s), and benefit(s)** of the project **to the County**. What quality and/or productivity-related outcome(s) has the project achieved? Provide measures of success **and specify assessment time frame**. Use Arial 12 point font.

Through the leadership of the CEO’s Women’s and Girls Initiative (WGI), in partnership with the Los Angeles County Commission on Women (LACCW), a community-based brain storming session was conducted on January 28, 2019. Over 20 community members, organizations, leaders, and educators within the County attended. From these brainstorming activities, the County evaluated size, impact, resources, and capacity. In addition, various County departments were present to contribute ideas and elaborate how they could support efforts. As a testament of what Los Angeles County departments can do together, various approaches were explored with the WGI and LACCW to elevate this important anniversary. A hope was that it would serve as a catalyst to promote the importance of civic engagement during the 2020 election year and the US Census.

Also, as part of these discussions, it was acknowledged by the parties involved that the 19th Amendment was not inclusive of all women when it first passed. Several disenfranchised groups, like Native Americans, did not obtain the right to vote until 1924, when granted citizenship. Similarly, Asian and Pacific Islander Americans did not get the right to vote until 1952, and both African Americans and Latino communities were disenfranchised by voter suppression tactics for many years. Wider enfranchisement of historically disenfranchised people was not possible until the Voting Rights Act of 1965, and later expansions of the Voting Rights Act. Given the diversity of the Los Angeles community, the contextual histories of all these groups were important to consider and eventually represent. Later, by working with the communications team of the Los Angeles County Registrar-Recorder/County Clerk (RR/CC), a unifying theme was developed to help focus the County on celebratory efforts. The theme adopted was “Los Angeles County: Celebrating 100 years of passion, purpose and progress as we look to the past and craft the future”. On August 6, 2019, the Board of Supervisors passed the motion, Centennial Celebration of the 19th Amendment- Women’s Suffrage, recognizing the period of August 2019-August 2020 as a time to commemorate the national anniversary of the 19th Amendment’s ratification. The motion designated the WGI and LACCW as the groups that would work with County departments and related stakeholders to help elevate this important anniversary.

Quality and Productivity Commission
34th Annual Productivity and Quality Awards Program
“Leading with Excellence”

2021 APPLICATION

Title of Project (Limited to 50 characters, including spaces, using Arial 12-point font):

NAME OF PROJECT: LA County’s Celebration of the 19th Amendment

Use Arial 12-point font.

Upon passage of this motion, a multitude of efforts were independently put forth by all County Departments to promote the 19th Amendment Centennial within their workplaces and beyond. Department activities included hosting community-based events, communication, and outreach pieces for targeted audiences, or distributing some type of promotional piece. The WGI website, under the [Centennial tab](#), is hosting a [PowerPoint presentation](#) which summarizes what every department did to celebrate the Centennial anniversary. County departments also performed direct outreach to the community, such as Regional Planning and Department of Consumer and Business Affairs. During these activities, outreach materials including stickers, brochures, and other materials that elevated the importance of civic engagement were distributed.

In addition, the WGI led more concerted efforts with the [Registrar-Recorder/County Clerk’s \(RR/CC\)](#), the Department of [Arts and Culture](#), [LA County Library](#), [Natural History Museum](#), and [Los Angeles County Office of Education](#) to research and develop various educational/informational resources toward the following goals:

1. Elevate the history of the 19th Amendment with an emphasis on recognizing historical leaders from [1891 to 2020](#).
2. Encourage voter registration in creative ways in populations and/or regions where there is low female voter registration.
3. [Promote voter registration efforts](#) to youth who will be eligible to vote in 2020, especially girls.
4. Use this outreach opportunity and momentum to also encourage Los Angeles County residents to be counted during [Census 2020](#).
5. Identify a platform to list County departments, Greater Los Angeles cities, commissions, schools, museums, institutions of higher education, non-profits, and related organizations that are hosting public events or programs related to the Centennial celebration.
6. Partner with relevant County departments, commissions, community benefits organizations, cities, educational institutions, and related stakeholders to ensure robust awareness of the Centennial anniversary.
7. Identify a permanent opportunity to commemorate the celebration.

Quality and Productivity Commission
34th Annual Productivity and Quality Awards Program
“Leading with Excellence”

2021 APPLICATION

Title of Project (Limited to 50 characters, including spaces, using Arial 12-point font):

NAME OF PROJECT: LA County’s Celebration of the 19th Amendment

Use Arial 12-point font.

Despite, and because of, obstacles presented by the presence of the COVID-19 pandemic, many community events and department activities were able to pivot to digital platforms, ensuring the goals of increasing civic participation, elevating the real history of women’s suffrage, and creating a visibility of the celebration were met. The role of partnership cannot be emphasized enough as most of the deliverables were accomplished through partnerships between the WGI, LACCW, various County departments, and the engagement of the community. The WGI was proud to play a significant role in the creation, organization, and execution of Los Angeles County’s celebration of the Centennial Anniversary of the 19th Amendment. Based on the goals of the WGI, the following achievements were met by Los Angeles County departments:

1. All departments found a way to educate employees, residents, clients, and partners. “Celebrating 100 years of passion, purpose, and progress as we look to the past and craft the future.”
2. The WGI created a public web-based calendar where County and Community could list [events](#) related to the Centennial.
3. The Department of Arts and Culture provided expertise in developing the 100 Women Making History timeline and shared strategic guidance on how to conduct the celebration and drive the overall effort forward.
4. In collaboration with the RRCC, the WGI was able to elevate the 400,000 eligible but not registered-to-vote women who live in LA County. In addition, WGI created a voter registration toolkit, Women’s Voices Count.
5. LA County Library curated a list of recommended books on their website about the [Women’s Right to Vote](#) as well as a 19th Amendment Centennial landing page to direct the public to more information and related resources.
6. The WGI worked with the [Natural History Museum](#) who curated an exhibit, Rise Up LA, on the 19th Amendment that highlights the women of Los Angeles County and their role in women’s suffrage and the importance of women in civic engagement, past and present.
7. The County, as a whole, promoted the participation of being counted in the Census as a civic duty equal to voting.
8. The WGI worked with various departments to develop literature resources of regional women leaders since ratification (multi-cultural, multi-generational), and created a digital timeline of women who made history in Los Angeles County.

Quality and Productivity Commission
34th Annual Productivity and Quality Awards Program
“Leading with Excellence”

2021 APPLICATION

Title of Project (Limited to 50 characters, including spaces, using Arial 12-point font):

NAME OF PROJECT: LA County’s Celebration of the 19th Amendment

Linkage to the County Strategic Plan – 1 page only. Which County Strategic Plan goal(s) does this project address? Explain how. Use Arial 12-point font.

LA County is committed to making investments that transform lives. This is done by aggressively addressing society’s most complicated social, health, and public safety challenges. We want to be a highly responsive organization capable of responding to complex societal problems - one person at a time, including the gender-driven disparities women and girls have faced for over a century.

Los Angeles County is one of the largest and most diverse counties in the United States and people of color have been a majority since the late 1980s. According to U.S. Census Bureau data on Los Angeles County’s 10 million individuals, 48 percent of residents are Latino or Hispanic, 14 percent are Asian or Pacific Islander, 8 percent are African American, 1 percent are Native American, Alaska Native or Other, and 2 percent are Two or More Races. The remaining 27 percent are White. When combining these different groups and looking at gender, 50.7% of the population are women and girls. When looking at diversity, equity, and inclusion through these statistics women and girls often show multiple socioeconomic disparities when compared to their male counterparts. Often these disparities lead to reduced civic engagement/participation in local communities and less overall awareness of women’s important roles in Los Angeles County civic life.

Quality and Productivity Commission
34th Annual Productivity and Quality Awards Program
“Leading with Excellence”

2021 APPLICATION

Title of Project (Limited to 50 characters, including spaces, using Arial 12-point font):

NAME OF PROJECT: LA County’s Celebration of the 19th Amendment

COST AVOIDANCE, COST SAVINGS, AND REVENUE GENERATED (ESTIMATED BENEFITS TO THE COUNTY): If you are claiming cost benefits, include a calculation on this page. Please indicate whether these benefits apply in total or on a per unit basis, e.g., per capita, per transaction, per case, etc. You must include an explanation of the County cost savings, cost avoidance or new revenue that matches the numbers in the box. Remember to keep your supporting documentation. Use Arial 12-point font

Cost Avoidance: Costs that are eliminated or not incurred as a result of program outcomes. Please indicate whether these are costs to the County or to other entities.

Cost Savings: A reduction or lessening of expenditures as a result of program outcomes. Please indicate whether these were expenditures by the County or by other entities.

Revenue: Increases in existing revenue streams or new revenue sources to the County as a result of program outcomes.

(1) ACTUAL/ESTIMATED ANNUAL COST AVOIDANCE	(2) ACTUAL/ESTIMATED ANNUAL COST SAVINGS	(3) ACTUAL/ESTIMATED ANNUAL REVENUE	(1) + (2) + (3) TOTAL ANNUAL ACTUAL/ESTIMATED BENEFIT	SERVICE ENHANCEMENT PROJECT
\$	\$	\$	\$	<input checked="" type="checkbox"/>

ANNUAL = 12 MONTHS ONLY

Quality and Productivity Commission
34th Annual Productivity and Quality Awards Program
“Leading with Excellence”


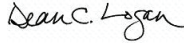
2021 APPLICATION

Title of Project (Limited to 50 characters, including spaces, using Arial 12-point font):

NAME OF PROJECT: LA County’s Celebration of the 19th Amendment

FOR COLLABORATING DEPARTMENTS ONLY

(For single department submissions, do not include this page)

DEPARTMENT NO. 2 NAME AND COMPLETE ADDRESS REGISTRAR-RECORDER/COUNTY CLERK 12400 IMPERIAL HIGHWAY NORWALK, CA 90650-8357	
PRODUCTIVITY MANAGER’S NAME AND SIGNATURE ALEXANDER OGUNJI  EMAIL: Aogunji@rrcc.lacounty.gov	DEPARTMENT HEAD’S NAME AND SIGNATURE DEAN C. LOGAN  EMAIL: DLogan@rrcc.lacounty.gov
DEPARTMENT NO. 3 NAME AND COMPLETE ADDRESS ARTS AND CULTURE 1055 WILSHIRE BLVD., SUITE 800 LOS ANGELES, CA 90017	
PRODUCTIVITY MANAGER’S NAME AND SIGNATURE HEATHER RIGBY EMAIL: hrigby@arts.lacounty.gov	DEPARTMENT HEAD’S NAME AND SIGNATURE KRISTIN SAKODA EMAIL: ksakoda@arts.lacounty.gov
DEPARTMENT NO. 4 NAME AND COMPLETE ADDRESS LIBRARY 7400 EAST IMPERIAL HIGHWAY DOWNEY, CA 90242	
PRODUCTIVITY MANAGER’S NAME AND SIGNATURE SAMANGI SKINNER EMAIL: sskinner@library.lacounty.gov	DEPARTMENT HEAD’S NAME AND SIGNATURE SKYE-EPHIFANIE PATRICK EMAIL: SPatrick@library.lacounty.gov
DEPARTMENT NO. 5 NAME AND COMPLETE ADDRESS MUSEUM OF NATURAL HISTORY 900 EXPOSITION BLVD., LOS ANGELES, CA 90007	
PRODUCTIVITY MANAGER’S NAME AND SIGNATURE DAWN MCDIVITT EMAIL: dmcdivitt@nhm.org	DEPARTMENT HEAD’S NAME AND SIGNATURE DR. LORI BETTISON-VARGA EMAIL: lbv@nhm.org
DEPARTMENT NO. 6 NAME AND COMPLETE ADDRESS	
PRODUCTIVITY MANAGER’S NAME AND SIGNATURE EMAIL: _____	DEPARTMENT HEAD’S NAME AND SIGNATURE EMAIL: _____
DEPARTMENT NO. 7 NAME AND COMPLETE ADDRESS	
PRODUCTIVITY MANAGER’S NAME AND SIGNATURE EMAIL: _____	DEPARTMENT HEAD’S NAME AND SIGNATURE EMAIL: _____

Quality and Productivity Commission
34th Annual Productivity and Quality Awards Program
“Leading with Excellence”

2021 APPLICATION

Title of Project (Limited to 50 characters, including spaces, using Arial 12-point font):

NAME OF PROJECT: LA County’s Celebration of the 19th Amendment

FOR COLLABORATING DEPARTMENTS ONLY

(For single department submissions, do not include this page)

DEPARTMENT NO. 2 NAME AND COMPLETE ADDRESS	
PRODUCTIVITY MANAGER’S NAME AND SIGNATURE	DEPARTMENT HEAD’S NAME AND SIGNATURE
EMAIL: _____	EMAIL: _____
DEPARTMENT NO. 3 NAME AND COMPLETE ADDRESS	
ARTS AND CULTURE, 1055 WILSHIRE BLVD, SUITE 800, LOS ANGELES, CA 90017	
PRODUCTIVITY MANAGER’S NAME AND SIGNATURE	DEPARTMENT HEAD’S NAME AND SIGNATURE
HEATHER RIGBY <i>Heather Rigby</i>	<i>Kristin Sakoda</i>
EMAIL: <u>HRIGBY@ARTS.LACOUNTY.GOV</u>	KRISTIN SAKODA EMAIL: <u>KSAKODA@ARTS.LACOUNTY.GOV</u>
DEPARTMENT NO. 4 NAME AND COMPLETE ADDRESS	
PRODUCTIVITY MANAGER’S NAME AND SIGNATURE	DEPARTMENT HEAD’S NAME AND SIGNATURE
EMAIL: _____	EMAIL: _____
DEPARTMENT NO. 5 NAME AND COMPLETE ADDRESS	
PRODUCTIVITY MANAGER’S NAME AND SIGNATURE	DEPARTMENT HEAD’S NAME AND SIGNATURE
EMAIL: _____	EMAIL: _____
DEPARTMENT NO. 6 NAME AND COMPLETE ADDRESS	
PRODUCTIVITY MANAGER’S NAME AND SIGNATURE	DEPARTMENT HEAD’S NAME AND SIGNATURE
EMAIL: _____	EMAIL: _____
DEPARTMENT NO. 7 NAME AND COMPLETE ADDRESS	
PRODUCTIVITY MANAGER’S NAME AND SIGNATURE	DEPARTMENT HEAD’S NAME AND SIGNATURE
EMAIL: _____	EMAIL: _____

Quality and Productivity Commission
34th Annual Productivity and Quality Awards Program
“Leading with Excellence”



2021 APPLICATION

Title of Project (Limited to 50 characters, including spaces, using Arial 12-point font):

NAME OF PROJECT: LA County’s Celebration of the 19th Amendment

FOR COLLABORATING DEPARTMENTS ONLY

(For single department submissions, do not include this page)

DEPARTMENT NO. 2 NAME AND COMPLETE ADDRESS REGISTRAR-RECORDER/COUNTY CLERK 12400 IMPERIAL HIGHWAY NORWALK, CA 90650-8357	
PRODUCTIVITY MANAGER’S NAME AND SIGNATURE ALEXANDER OGUNJI EMAIL: AOgunji@rrcc.lacounty.gov	DEPARTMENT HEAD’S NAME AND SIGNATURE DEAN C. LOGAN EMAIL: DLogan@rrcc.lacounty.gov
DEPARTMENT NO. 3 NAME AND COMPLETE ADDRESS ARTS AND CULTURE 1055 WILSHIRE BLVD., SUITE 800 LOS ANGELES, CA 90017	
PRODUCTIVITY MANAGER’S NAME AND SIGNATURE HEATHER RIGBY EMAIL: hrigby@arts.lacounty.gov	DEPARTMENT HEAD’S NAME AND SIGNATURE KRISTIN SAKODA EMAIL: ksakoda@arts.lacounty.gov
DEPARTMENT NO. 4 NAME AND COMPLETE ADDRESS LA COUNTY LIBRARY 7400 EAST IMPERIAL HIGHWAY, DOWNEY, CA 90242	
PRODUCTIVITY MANAGER’S NAME AND SIGNATURE SAMANGI SKINNER  EMAIL: sskinner@library.lacounty.gov	DEPARTMENT HEAD’S NAME AND SIGNATURE SKYE-EPHIFANIE PATRICK  EMAIL: SPatrick@library.lacounty.gov
DEPARTMENT NO. 5 NAME AND COMPLETE ADDRESS MUSEUM OF NATURAL HISTORY 900 EXPOSITION BLVD., LOS ANGELES, CA 90007	
PRODUCTIVITY MANAGER’S NAME AND SIGNATURE DAWN MCDIVITT EMAIL: dmcdivitt@nhm.org	DEPARTMENT HEAD’S NAME AND SIGNATURE DR. LORI BETTISON-VARGA EMAIL: lbv@nhm.org
DEPARTMENT NO. 6 NAME AND COMPLETE ADDRESS	
PRODUCTIVITY MANAGER’S NAME AND SIGNATURE EMAIL: _____	DEPARTMENT HEAD’S NAME AND SIGNATURE EMAIL: _____
DEPARTMENT NO. 7 NAME AND COMPLETE ADDRESS	
PRODUCTIVITY MANAGER’S NAME AND SIGNATURE EMAIL: _____	DEPARTMENT HEAD’S NAME AND SIGNATURE EMAIL: _____

Quality and Productivity Commission
34th Annual Productivity and Quality Awards Program
“Leading with Excellence”

2021 APPLICATION

Title of Project (Limited to 50 characters, including spaces, using Arial 12-point font):

NAME OF PROJECT: LA County’s Celebration of the 19th Amendment

FOR COLLABORATING DEPARTMENTS ONLY

(For single department submissions, do not include this page)

DEPARTMENT NO. 2 NAME AND COMPLETE ADDRESS REGISTRAR-RECORDER/COUNTY CLERK 12400 IMPERIAL HIGHWAY NORWALK, CA 90650-8357	
PRODUCTIVITY MANAGER’S NAME AND SIGNATURE ALEXANDER OGUNJI EMAIL: Aogunji@rrcc.lacounty.gov	DEPARTMENT HEAD’S NAME AND SIGNATURE DEAN C. LOGAN EMAIL: DLogan@rrcc.lacounty.gov
DEPARTMENT NO. 3 NAME AND COMPLETE ADDRESS ARTS AND CULTURE 1055 WILSHIRE BLVD., SUITE 800 LOS ANGELES, CA 90017	
PRODUCTIVITY MANAGER’S NAME AND SIGNATURE HEATHER RIGBY EMAIL: hrigby@arts.lacounty.gov	DEPARTMENT HEAD’S NAME AND SIGNATURE KRISTIN SAKODA EMAIL: ksakoda@arts.lacounty.gov
DEPARTMENT NO. 4 NAME AND COMPLETE ADDRESS LIBRARY 7400 EAST IMPERIAL HIGHWAY DOWNEY, CA 90242	
PRODUCTIVITY MANAGER’S NAME AND SIGNATURE SAMANGI SKINNER EMAIL: sskinner@library.lacounty.gov	DEPARTMENT HEAD’S NAME AND SIGNATURE SKYE-EPHIFANIE PATRICK EMAIL: SPatrick@library.lacounty.gov
DEPARTMENT NO. 5 NAME AND COMPLETE ADDRESS MUSEUM OF NATURAL HISTORY 900 EXPOSITION BLVD., LOS ANGELES, CA 90007	
PRODUCTIVITY MANAGER’S NAME AND SIGNATURE DAWN MCDIVITT EMAIL: dmcdivitt@nhm.org	DEPARTMENT HEAD’S NAME AND SIGNATURE DR. LORI BETTISON-VARGA EMAIL: lbv@nhm.org
DEPARTMENT NO. 6 NAME AND COMPLETE ADDRESS	
PRODUCTIVITY MANAGER’S NAME AND SIGNATURE EMAIL: _____	DEPARTMENT HEAD’S NAME AND SIGNATURE EMAIL: _____
DEPARTMENT NO. 7 NAME AND COMPLETE ADDRESS	
PRODUCTIVITY MANAGER’S NAME AND SIGNATURE EMAIL: _____	DEPARTMENT HEAD’S NAME AND SIGNATURE EMAIL: _____

DocuSigned by:

 D1B4131F2277426...

