

Quality and Productivity Commission
32nd Annual Productivity and Quality Awards Program
"Innovating for Impact"

2018 APPLICATION

Title of Project (Limited to 50 characters, including spaces, using Arial 12-point font):

NAME OF PROJECT: OPENING A TIME CAPSULE - HISTORICAL PARK PHOTOS

DATE OF IMPLEMENTATION/ADOPTION: 2010

(Must have been fully implemented for a minimum of at least one year - on or before July 1, 2017)

PROJECT STATUS: Ongoing One-time only

HAS YOUR DEPARTMENT PREVIOUSLY SUBMITTED THIS PROJECT? Yes No


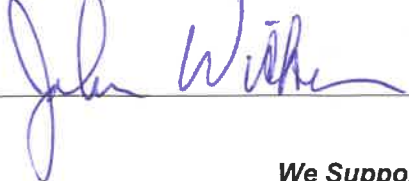
EXECUTIVE SUMMARY: Describe the project in 15 lines or less using Arial 12 point font. State clearly and concisely what difference the project has made.

1 Valuable historical photographs of Los Angeles County Parks including images of projects
 2 developed during the 1930's Roosevelt Administration's Depression Era Works Progress
 3 Administration period were once locked away and not easily available to anyone. Over the
 4 past eight years, the Department of Parks and Recreation (DPR) has been working on
 5 digitizing this important collection of historical photographs. DPR collaborated with the
 6 County Library (Library) to make this collection easily accessible to everyone through a
 7 special collections section of their website dedicated to digitized special collections. This
 8 collaboration has created a tremendous service enhancement to DPR, the research
 9 community, and members of the public interested in historical photos. As of May 31, 2018,
 10 1,541 images representing 65 park facilities dating from 1927 through 1973 have been
 11 digitized, and 1,280 of those images have been uploaded to the Library's special
 12 collections website. Since February 2017, there have been 1,586 page views of this
 13 collection with no promotion. DPR continues to digitize the balance of our historical image
 14 archive for upload on the special collections Library website creating ease of access to a
 15 significant collection of information in addition to working towards a marketing campaign.

BENEFITS TO THE COUNTY

(1) ACTUAL/ESTIMATED ANNUAL COST AVOIDANCE \$	(2) ACTUAL/ESTIMATED ANNUAL COST SAVINGS \$	(3) ACTUAL/ESTIMATED ANNUAL REVENUE \$	(1) + (2) + (3) = TOTAL ANNUAL ACTUAL/ESTIMATED BENEFIT \$	SERVICE ENHANCEMENT PROJECT <input checked="" type="checkbox"/>

ANNUAL = 12 MONTHS ONLY

SUBMITTING DEPARTMENT NAME AND COMPLETE ADDRESS Parks and Recreation 1000 S. Fremont, Unit 40 Alhambra, CA 91803		TELEPHONE NUMBER (626) 588-5364
PROGRAM MANAGER'S NAME Ansley Davies		TELEPHONE NUMBER (626) 588-5328 EMAIL adavies@parks.lacounty.gov
PRODUCTIVITY MANAGER'S NAME AND SIGNATURE <small>(PLEASE CALL (213) 893-0322 IF YOU DO NOT KNOW YOUR PRODUCTIVITY MANAGER'S NAME)</small> Elizabeth Mendez 		DATE 06/21/18 TELEPHONE NUMBER (626) 588-5201 EMAIL lmendez@parks.lacounty.gov
DEPARTMENT HEAD'S NAME AND SIGNATURE John Wicker 		DATE 06/26/18 TELEPHONE NUMBER (626) 588-5373

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1st FACT SHEET – LIMITED UP TO 3 PAGES ONLY: Describe the **challenge(s), solution(s), and benefit(s)** of the project to the County. What quality and/or productivity-related outcome(s) has the project achieved? Provide measures of success and **specify assessment time frame**. Use Arial 12-point font.

Challenge:

DPR has a remarkable collection of photographs documenting the history of County Parks dating back to 1927. The challenges with this archival collection of photos were that they were stored in multiple locations, were not easily accessible for use by DPR, the research community or members of the public. The collection was also not properly stored in museum quality archival grade folders.

Solution:

Part one of the solution was to gather the collections of at least 2,000 historical photos in one secure storage location and place these historical collections in proper museum quality archival storage. Special collections archival storage boxes, bags, and folders were obtained and the collections were gently placed and securely stored in a cool, dark and dry environment, which safeguards their survival for the use and enjoyment by future generations.

Part two of the solution was to begin digitizing the photographs one by one using a photo scanner. During this time, the Department of Public Works loaned their collection of 1,197 historic park and golf course photos taken by the Department of the County Engineer. These photos document the construction of parks and golf course facilities and were digitized as well. This digitization solution helped make the collection more accessible within DPR and provided an additional way to preserve the historical images for future generations but it did not make the collection easily accessible for the research community, or the rest of the public. Public access to the collection was limited to research requests. DPR needed a solution to make these historical images easily available to the general public.

These collections became a tremendous research asset when DPR began assessing its older facilities for historical resources. The photos captured early moments in time and depicted the original appearance of the park facilities. This is something that is very important when determining if a structure is a historical resource or not. The historical photographs are also an excellent source for exhibitions.

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Part three of the solution was to determine how to make the collections accessible to all. In 2013, DPR began conversations with the Library to determine the feasibility of hosting this exceptional collection of photos on their new special collections digital website. The Library determined they were able to be the host to this special group of photos. DPR had discussions with the Library and County Counsel to determine what type of copyright would be implemented. The two Departments continued working together to ensure the correct file data and copyright information was provided for the digitized photo files.

Benefits:

As of May 31, 2018, 1,541 images representing 65 park facilities dating from 1927-1973 have been digitized and 1,280 of those images have been uploaded to the Library's special collections website. Since February 2017, there have been 1,586 unique page views of this collection with no promotion.

DPR continues to digitize the balance of their historical image archive for upload on the special collections Library website creating ease of access to a significant collection of information in addition to working towards a marketing campaign. DPR's Photo Collection may be found on the Library's special collections website: <http://history.colapublib.org/>.

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Linkage to the County Strategic Plan – 1 page only. Which County Strategic Plan goal(s) does this project address? Explain how. Use Arial 12-point font.

This project addresses the County's Strategic Goals I and III.

Goal I, Make Investments That Transform Lives, is addressed in that the historical photo collection will greatly assist students conducting research. A major stumbling block for researchers is access to information that is often locked away, only available during certain hours and is only available in select locations that are often out of state. This limited access to information creates hardships and increases expenses for the researching student. Rather than the student investing money to conduct research, DPR and the Library have invested much diligence and time to create a level playing field so all may have access to this useful collection of photographs. Students researching history, architecture and recreation now have access to a key County collection of photographic information available from any computer or mobile device. This ease of access transforms the life of a researcher.

Goal III, Realize Tomorrow's Government Today, is addressed by bringing important historical County records into the digital age. DPR and the Library have implemented the future for information retrieval by creating easy access to a digitized historical archive that is available via the internet. In an era where Government is frequently criticized for lack of transparency, as well as erecting road blocks to the public's ability to retrieve information, this project has removed another barrier for the public to gain access to archives. This project, in opening doors for ease of information access, has realized tomorrow's government today.

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COST AVOIDANCE, COST SAVINGS, AND REVENUE GENERATED (ESTIMATED BENEFITS TO THE COUNTY): If you are claiming cost benefits, include a calculation on this page. Please indicate whether these benefits apply in total or on a per unit basis, e.g., per capita, per transaction, per case, etc. You must include an explanation of the County cost savings, cost avoidance or new revenue that matches the numbers in the box. Remember to keep your supporting documentation. Use Arial 12-point font

Cost Avoidance: Costs that are eliminated or not incurred as a result of program outcomes. Please indicate whether these are costs to the County or to other entities.

Cost Savings: A reduction or lessening of expenditures as a result of program outcomes. Please indicate whether these were expenditures by the County or by other entities.

Revenue: Increases in existing revenue streams or new revenue sources to the County as a result of program outcomes.

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\$	\$	\$	\$	<input checked="" type="checkbox"/>

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FOR COLLABORATING DEPARTMENTS ONLY

(For single department submissions, do not include this page)

DEPARTMENT NO. 2 NAME AND COMPLETE ADDRESS

LA COUNTY LIBRARY
7400 E IMPERIAL HWY
DOWNEY, CA 90242

PRODUCTIVITY MANAGER'S NAME AND SIGNATURE

Samangi Mudalige
SAMANGI MUDALIGE
EMAIL: _SMUDALIGE@LIBRARY.LACOUNTY.GOV__

DEPARTMENT HEAD'S NAME AND SIGNATURE

SKYE PATRICK
SKYE PATRICK
EMAIL: _LIBRARYDIRECTOR@LIBRARY.LACOUNTY.GOV__

DEPARTMENT NO. 3 NAME AND COMPLETE ADDRESS

PRODUCTIVITY MANAGER'S NAME AND SIGNATURE

EMAIL: _____

DEPARTMENT HEAD'S NAME AND SIGNATURE

EMAIL: _____

DEPARTMENT NO. 4 NAME AND COMPLETE ADDRESS

PRODUCTIVITY MANAGER'S NAME AND SIGNATURE

EMAIL: _____

DEPARTMENT HEAD'S NAME AND SIGNATURE

EMAIL: _____

DEPARTMENT NO. 5 NAME AND COMPLETE ADDRESS

PRODUCTIVITY MANAGER'S NAME AND SIGNATURE

EMAIL: _____

DEPARTMENT HEAD'S NAME AND SIGNATURE

EMAIL: _____

DEPARTMENT NO. 6 NAME AND COMPLETE ADDRESS

PRODUCTIVITY MANAGER'S NAME AND SIGNATURE

EMAIL: _____

DEPARTMENT HEAD'S NAME AND SIGNATURE

EMAIL: _____

DEPARTMENT NO. 7 NAME AND COMPLETE ADDRESS

PRODUCTIVITY MANAGER'S NAME AND SIGNATURE

EMAIL: _____

DEPARTMENT HEAD'S NAME AND SIGNATURE

EMAIL: _____