COUNTY OF LOS ANGELES

PROSPER LA

Gathering ideas to rebuild our economy

TOOLKIT

ProsperLA.lacounty.gov
LETTER FROM THE QUALITY AND PRODUCTIVITY COMMISSION

The County of Los Angeles is seeking innovative ideas to streamline its contracting process, assist businesses, and identify potential cost-savings to County operations. This effort is part of the County’s roadmap to economic recovery from the impacts of the COVID-19 pandemic. Actionable ideas will be a part of a special quarterly report to the Board of Supervisors and help the County improve its internal procedures, empower businesses, and expand public-private partnerships.

The County is ready to take action and it starts with you! You are invited to help strengthen our economy, streamline our government, and accelerate our recovery from the COVID-19 pandemic. Please visit the Prosper LA website at ProsperLA.lacounty.gov to fill out the intake form to submit your ideas. We appreciate your time and insight on how we can enhance County operations and programs during this time.

For additional information on County services and programs, including emergency COVID-19 resources and small business assistance, visit the Prosper LA Resources page at ProsperLA.lacounty.gov/Resources.

For more information, please contact us at idea@prosperla.lacounty.gov.

Thank you.

Jacki Bacharach, Chair
Quality and Productivity Commission

Jackie T. Guevarra, Executive Director
Quality and Productivity Commission
BACKGROUND

On March 4, 2020, the County Board of Supervisors (Board) declared a local health emergency as a result of the COVID-19 pandemic. Further, on March 16, 2020, the Los Angeles County (County) Health Officer issued a public health order that mandated closure of a variety of businesses. Many thriving industries have been nearly shuttered, including hospitality and tourism, retail and food service, manufacturing, and early childhood education and care.

In response, the Board approved the Los Angeles County Roadmap to Economic Recovery motion on April 28, 2020, as part of the County’s reconstitution efforts. The Board established an Economic Resiliency Task Force, to develop actionable recommendations based on best practices for phased recovery of the County’s economy. These recommendations will shape public policy that will allow the County to safely re-open our economy.

PROSPER LA

The Board directed the Executive Officer of the Board to work with the Quality and Productivity Commission (QPC), in consultation with the Small Business Commission (SBC) and the Citizens’ Economy and Efficiency Commission (EEC), to report back to the Board quarterly on the following:

- Establish a website and email contact to accept and promote innovative and thoughtful ideas from Department staff, businesses and the public to streamline contracting, assist businesses and identify potential cost-savings actions that could be taken by each Department

- Create a working group to encourage innovative ideas from County employees, businesses and labor partners that could streamline the County’s contracting process and encourage strategies to engage and assist businesses; and

These directives are part of a comprehensive countywide effort, inclusive of partnerships with the community, businesses, and nonprofits, to identify actionable ideas to spur economic recovery.
HELP US GET THE WORD OUT

WEBSITE Visit ProsperLA.lacounty.gov to submit your ideas! We welcome all innovative ideas from County employees, businesses and labor partners that could streamline the County’s contracting process and encourage strategies to engage and assist businesses. You can find information and documents on the site and help us identify potential cost-savings actions that could be taken by the County. Download important documents and engage with us online.

FOLLOW US:
@LACOUNTYBOS

DOWNLOADABLE SOCIAL MEDIA GRAPHICS

Click here to download graphics
**TIMELINE**

**APRIL 28, 2020**
Board Motion approved

**MAY 6, 2020**
Kickoff Meeting – Prosper LA working group

**JUNE 30, 2020**
First Quarterly Report to the Board

**JUNE 30, 2020**
Website go-live date

**JULY 1, 2020**
Comments from the public can begin to be submitted
COMMITTEE

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Lorayne Lingat, Assistant Executive Officer
Amin Almuhajab, Chief Information Officer
Arpiar Nazarian, Chief, Application Development
Brenda Duran, Deputy Executive Officer, Media & Communications

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Jackie Guevarra, Executive Director
Laura Perez, Program Manager

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Commissioner Michael Hastings (5th District)
Commissioner Joanne Saliba (1st District)
Commissioner Velveth Schmitz (4th District)
Commissioner Connie Sullivan (4th District)
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Azusena Favela, Deputy Director, Small Business and Economic Development
Christian Olmos, Chief, Office of Small Business
Francisco Mendez, Commission Services
David Diaz, Commission Services

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Michael Owh, General Manager, Purchasing & Contract Services
Benny Chacko, Deputy General Manager
Quetzal Arellano, Section Manager

SMALL BUSINESS COMMISSION
Kerry Doi, Chair (1st District)
Commissioner W. Steven Temple (2nd District)
Commissioner Mark Robertson (2nd District)
RESOURCES

INNOVATION AND OUTREACH COMMITTEE

Board of Supervisors
http://mylacounty.gov/board-of-supervisors/

Economic Resiliency Task Force

Quality and Productivity Commission
http://qpc.lacounty.gov/

Small Business Commission
https://dcbalacounty.gov/small-business-commission/

Citizens’ Economy & Efficiency Commission
http://eec.lacounty.gov/

EMERGENCY/DISASTER SERVICES

Department of Public Health (Coronavirus Updates)
http://publichealth.lacounty.gov/media/Coronavirus/

Economic Development LA County
https://economicdevelopment.lacounty.gov/

Guide to County Services

Los Angeles County Disaster Help Center (Business, Workers, Nonprofits, Tenants/Landlords)
https://lacountyhelpcenter.org/